

Transplant Management Group presents the 17th Annual
The Practice of Transplant Administration Workshop

Co-Chairs: Edward Y. Zavala, MBA and C. Wright Pinson, MD, MBA

SEPTEMBER 26 - 27, 2011 ♦ HOTEL DEL CORONADO, CORONADO, CA

Why Attend...

- ♦ Our Workshop is exclusive and highly interactive
- ♦ Our Workshop content is always timely, real-world and offers down-to-earth hard hitting tips and strategies
- ♦ We create a learning environment where meaningful communication can occur among your peers
- ♦ You take away something of value for the time and money you have invested

Who Should Attend...

Anyone involved in Transplant Business Management of a single or multi-organ Transplant Center:

- ♦ Hospital Administrators
- ♦ Transplant Administrators, Supervisors and Managers
- ♦ Transplant Physicians and Surgeons
- ♦ Transplant Coordinators
- ♦ Transplant Pharmacists
- ♦ Transplant Data Managers and Coordinators
- ♦ Hospital Reimbursement Managers
- ♦ Hospital Managed-Care Contracting Professionals
- ♦ Financial Counselors/Coordinators

Special Features. . .

- ♦ **Continental breakfast, lunch and refreshment breaks** are provided each day of the workshop.
- ♦ **Social Event & Napa Valley Wine Tasting:** Monday evening, September 26 - hors d'oeuvres and refreshments will be served.

Visit www.transplantmanagement.com for more information and to Register Online



PRIORITY

The Practice of Transplant Administration Workshop
September 26 - 27, 2011 ♦ Hotel del Coronado ♦ Coronado, California

TRANSPLANT MANAGEMENT GROUP, LLC
SPECIALISTS IN TRANSPLANT BUSINESS MANAGEMENT
11835 Carmel Mountain Road #1304-248
San Diego, CA 92128

WORKSHOP AGENDA

Monday, September 26, 2011 ◆ 8:30 a.m. - 4:15 p.m.

Health Care Reform: Impact on Transplant Economics and Clinical Practice

David Axelrod, MD, MBA, F.A.C.S.

Assistant Professor of Surgery, Section Chief, Solid Organ Transplant Surgery - Dartmouth Medical School

Strategies for Managing the Medicare Organ Acquisition Cost Reporting Process

John C. Rogers

Director of Reimbursement – University of California, San Diego Medical Center

Kidney Paired Donation: The Logistics and Economics of an Active Program

Gene Ridolfi, RN, BA, MHA

Program Director, Multi-Organ Transplant Center - Barnes-Jewish Hospital, Washington University School of Medicine

Successful SRTR Strategies: Managing for Accuracy

Jennifer Milton, BSN, CCTC, MBA

Administrative Director/Associate Faculty – University Transplant Center, University of Texas Health Science Center

The Last Certification Straw: CMS Mitigating Factor Application and the Systems Improvement Agreement

Brigitte Sullivan, MBA

Administrative Director – The Johns Hopkins Comprehensive Transplant Center

Tuesday, September 27, 2011 ◆ 8:30 a.m. - 4:15 p.m.

Establishment and Economics of a Hospital-Based Transplant Mail Order Pharmacy

Kristin Fox-Smith, BS, MPA

Reimbursement Manager, IU Health

Economics of Clinical Trials and their Potential Contributions to the Transplant Program

Timothy J. Schroeder

President & CEO – CTI Clinical Trial & Consulting Services

Understanding Transplant Financials and Dashboard Indicators

Robert Howey, CPA

Reimbursement Manager – Mayo Clinic

Transplant Contracting: Opportunities, Challenges and Real Problems

Barry Marshall, MBA, FACHE

Associate Vice President – Tulane Medical Center

Managed Care Organizations and the Evolving Health Care Environment: Impact on Transplantation

Stephen Crawford, MD, CPHRM, FCCP

Medical Senior Director – CIGNA LifeSOURCE Transplant Network ®

Indispensable Qualities of Transplant Leadership

Edward Zavala, MBA

Administrator – Vanderbilt Transplant Center, Vanderbilt University Medical Center

Questions? Contact Christine Marshall: cmarshall@transplantmanagement.com or (877) 868-9170